

christian marzialetti

senior graphic designer

ft H, 49/f, blk 11, caribbean coast,
8 kin tung road, tung chung, new territories, hong kong
61497604

imagen01@gmail.com

www.imagen01.com (please refer for online portfolio)

profile

More than a decade of vast and diverse experience as designer, being working for the fashion, textile, cosmetic, marketing, printing, entertainment, and music markets, providing a unique perspective and invaluable experience and understanding of the global market requests related to image and design.

value offered

- proven international experience
- versatile designer
- commitment to excellence
- problem solving ability
- common sense
- capacity to take decisions
- excellent communication skills
- great teamwork spirit

experience

in-house

march 2008 november 2005	"OneWorld" Gms. (USA) – Hong Kong design and production of consumer electronics and gadgets for global market. senior graphic designer
may 2005 october 2004	"Open Space" Srl. – Milano, Italy design, planning and realization of display windows and point of sale solutions. designer & project coordinator
january 2004 october 2001	"La Fabbrica" Sas. – Milano, Italy bar, disco & magazines management group image & visual consultant and web & graphic designer
may 2001 september 1999	"Nastar" Srl. – Buenos Aires, Argentina production of winter clothes and accessories graphic designer and clothing pattern assistant
august 1999 april 1996	"Americana Stamps" – Buenos Aires, Argentina textile stamp graphic designer
march 1990 december 1988	"Norte Productions" Sa. – Buenos Aires, Argentina advertising agency advertising assistant

Also, following specific customer requirements, I used to design and customize all the packaging, art direct of some product photos, photo retouching of the final shot, design and control translations for Instruction Manuals and packaging in several languages, release and approve final art to print the packaging and containing plastic trace for boxes and clamshells.

As a customer added service, my duty was to design, develop and update 3 websites for final consumers of 3 OW products, including instructions for use, help videos, warnings, etc. These websites were used to contact directly our USA based customer service department.

Reason of change: After 2 years and 4 months of dedicated work I reach the top position I could expect from the company.

"Open Space" Srl. – Milano, Italy
designer & project coordinator
reported to: President

october 2004 to may 2005

Design, planning and realization of display windows and point of sale solutions. Products and services for European cosmetic market: **Sisley, Collistar, Shiseido, Hawaiian Tropic, Kanebo, Costume National, Mavala, Institut Karité**, etc.

Design, propose to customer and follow up production of different points of sale solutions, according product target and project budget, development of new exhibition systems to make any single cosmetic line look unique and easy for final customer to try and choose products. Discuss with marketing representatives about the look of the window displays for new products, coordinate the realization of the window displays, layout for product lines in the shop shelves.

Responsible of two stand design and production for Hawaiian Tropic representative in Italy and Karaja Srl., for "CosmoProf" exhibition, 2005 edition in Bologna, Italy. Design and production coordinator of the Sisley shop inside "Rinascente Duomo" to be used as point of sale and cosmetic treatment box for customer attention.

Reason of change: Moved to Hong Kong.

"La Fabbrica" Sas. – Milano, Italy
image & visual consultant / web & graphic designer
reported to: General Administrator

october 2001 to january 2004

Entertainment company based in Milano, Italy. Edition of a mycological specialized magazine with international distribution, and administration of several bars, pubs and restaurants. **Blanco Caffé, Bar Magenta, Chiringuito, Le Coquetel, Milano Lounge Beach, Sugar Cocktail Therapy and The Sade.**

Graphic design was provided as requested for all the weekly events of the group, including flyers, posters, promotion cards, gadgets and advertising for local media. Three websites were designed, programmed, updated and maintained for more than two years, constantly increasing visitors fidelity and monthly traffic: www.creobar.com, group main website for people interested in franchising projects. www.chiringuito.it, first website of the most important and famous bar of the group. www.larivistadeifunghi.com, online version of international scientific / sportive mycological specialized magazine.

Reason of change: End of "creobar.com" and "larivistadeifunghi.com" projects.

education & more

1997/1999: course in "Image & Sound Design"
University of Buenos Aires
Architecture, Design and Urbanism Faculty
(finished basic level)

1983/1988: "Grammar school with commercial direction"
Superior School of Commerce "Carlos Pellegrini"
University of Buenos Aires

complimentary studies: course in "Clothing Pattern Assistant"
C.E.T.I.C.
(Centre of Technical Studies for Clothing Industry)

languages: spanish mother tongue
italian written and spoken
english written and spoken
french scholastic level
mandarin currently studying

computer skills: software Illustrator CS3 - optimal level
Photoshop CS3 - optimal level
Dreamweaver CS3 - optimal level
Flash CS3 - basic level
InDesign CS3 - basic level
Corel Draw - version 5.0/12.0 - optimal level
Corel Graphics Suite - version 12.0 - optimal level
Quark Xpress - version 6 - good level
Optitex - version 5/6/7/8 - optimal level
3D Studio MAX - version 7 - basic level
Freehand - version MX - basic level
Internet - search, hosting, file transfer, etc - optimal level
Programming HTML - good level
phpMyAdmin - good level
Programming Javascript - PHP - basic level
Microsoft Office 2000 - good level

hardware Mac environment - optimal level
P.C. environment - optimal level (also components
assemblage and configuration)

personal info

date of birth: 09/06/1971
at Buenos Aires, Argentina

nationality: argentinian

gender: male

marital status: married

work authorization status: authorized to work in Hong Kong (Working Visa)

personal interest: travel, cook, archery and play music